



www.young-germany.de

PRESS INFORMATION: Young Germany

www.young-germany.de launches New Look with More Functionality The Germany Website for „High-Potentials“

The German Foreign Office's website for "high potentials" www.young-germany.de has been reworked with a cutting-edge new look and lots of new functions to make it more user-friendly and to provide readers with a more enjoyable surfing experience.

More content and services can now be navigated to from the homepage. The website offers an RSS feed and a feed box, a FIFA World Cup countdown and stadium portraits, including information on the 'fan fests' happening in the cities. Also, the site now has a photo gallery, vote-sections and it gives users the chance to learn a new German word each day, with its "word of the day" and accompanying explanation.

The editorial categories "Career & Education", "Business & Innovation", "Lifestyle & Society" and "Living in Germany" continue to offer readers a broad range of Germany related topics.

With the current focus on films as a result of the Berlinale, www.young-germany.de has been focusing on movies and provides readers with background information on German film schools, young German film talents, reviews on films presented at the film festival and much more.

At the same time the Young Germany team is on the look out for its readers' photos of Germany. It is asking users to send in their own personal Germany picture to team@young-germany.de to be featured in the picture gallery on the website.

About Young-Germany.de:

The website is a joint project of the German Federal Foreign Office's Internet division and the Societäts-Verlag publishing house in Frankfurt am Main. The broad, up-to-date mix of topics will be complemented by offerings for those who come to Germany for work or education. Interactive services provide help searching for a job, an apartment and making first contacts. In addition, a forum offers a communication platform to all who are interested in Germany.

Young Germany is an Internet partner of large German organizations, such as the Goethe-Institute, the German Academic Exchange Service (DAAD), the Helmholtz Association and many others. The F.A.Z.-Hochschulanzeiger, jobstairs.de and wg-gesucht.de are also among Young Germany's partners.

Frankfurt am Main, February 20, 2006

Contact: Alexander Fallier
Tel.: +49 69 7501 4936
alexander.fallier@young-germany.de