



www.young-germany.de

PRESS INFORMATION **Young Germany launches „Deutsch@YG“**

Introductory German-language offering on www.young-germany.de – the Germany website for high potentials.

Young Germany (YG), the website for international high potentials, has launched its German-language section „Deutsch@YG“ (www.young-germany.de/deutsch.html) to establish a sixth category in its online editorial offering. Deutsch@YG serves as an interactive and multimedial introduction to the German language.

The website will use the English-language content in the existing categories „Career & Education“, „Business & Innovation“, „Lifestyle & Society“ and „Living in Germany“ as a basis to integrate topical German-language texts of an intermediate learning level for foreign users. The texts are prepared for didactic use and supplemented by podcasts for speaking and listening comprehension. In addition there will be interactive exercises available for download. And to provide a visual appetizer for the launch of “Deutsch@YG” – a videocast titled “Why learn German?” has also been integrated into the program: www.young-germany.de/videocast.html

In addition to the services for young users from abroad, German foreign language teachers will be provided with further materials including additional texts, link tips and exercises.

Deutsch@YG is kindly supported by our partners the Goethe-Institut, the TestDaf- Institut in Hagen (www.testdaf.de) and the blended learning offering of the Ludwig-Maximilian-Universität in Munich „Deutsch-Uni Online“ (www.deutsch-uni.com)

About Young-Germany.de:

The website is a joint project of the German Federal Foreign Office’s Internet division and the Societäts-Verlag publishing house in Frankfurt am Main. The broad, up-to-date mix of topics will be complemented by offerings for those who come to Germany for work or education. Interactive services provide help searching for a job, an apartment and making first contacts. In addition, a forum offers a communication platform to all who are interested in Germany.

Young Germany is an Internet partner of large German organizations, such as the Goethe-Institute, the German Academic Exchange Service (DAAD), the Helmholtz Association and many others. The F.A.Z.-Hochschulanzeiger, jobstairs.de and wg-gesucht.de are also among Young Germany’s partners.

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